

10th Anniversary
2008 - 2018



EDINBURGH
GLASGOW
ABERDEEN

INDIVIDUALLY WE CAN BE SUCCESSFUL,
TOGETHER WE CAN BE
EXTRAORDINARY

**Outstanding opportunities to
to engage with
Scotland's foremost high growth
entrepreneurs, business leaders &
the wider Scottish business community**

"Mazars have been delighted to be involved as sponsors of WeDO for 4 years. The relationship has been mutually beneficial & built upon a desire to collaborate & work with the Scottish entrepreneurial community. The WeDO network is about building relationships & sharing experience to ensure the members can benefit from each other. The community works well together to help businesses find solutions & ultimately achieve their goals."

Brian Hay Smith
Mazars



2019 SPONSORSHIP OPPORTUNITIES

HEADLINE SPONSORSHIP COMBINED SPONSORSHIP OF THE AWARDS DINNER & ANNUAL CONFERENCE	<u>GOLD</u> £4,000 + VAT	<u>SILVER</u> £3,000 + VAT
FREE TABLE of 10 at the Awards Dinner on 24th May (non-member value £1,170 + VAT for Early Bird tickets)	✓	
HALF TABLE of 5 at the Awards Dinner on 24 th May (non-member value £600 + VAT for Early Bird tickets)		✓
5 FREE tickets (non-member value c£600 + VAT for Early Bird tickets) for the Conference in November 2019	✓	
3 FREE tickets (non-member value c£360 + VAT (up to a maximum of 10) in November 2019)		✓
4 pop-up banners at the Awards Dinner & Conference	✓	
2 pop-up banners at the Awards Dinner & Conference		✓
FREE full page advert in the Awards Dinner Programme	✓	
FREE half page advert in the Awards Dinner Programme		✓
Reduced price membership for 2 years (includes Corporate) 50% discount for year 1 & 25% discount for year 2	✓	✓
Web-linked logo included on Awards Dinner and Conference booking pages as well as in invitations & promotional material sent, to members & our non- member database for both events	✓	✓
Logo & website address included in videos promoting the Awards Dinner & Conference both on our website & shared via our social media platforms	✓	✓
Active promotion via our social media platforms & promotional material included in Conference packs given to each attendee & on tables at the Awards Dinner	✓	✓
Sponsors named during opening & closing speeches	✓	✓
Web-linked logo on our Sponsor web page for the duration of 2019	✓	✓
£250 discount on Award sponsorship (reduces price to £500 + VAT)	✓	

AWARDS DINNER SPONSORSHIP

24th May 2019 at The Principal Hotel, Charlotte Square, Edinburgh

HEADLINE AWARDS DINNER SPONSORSHIP	GOLD £2,500 + VAT	SILVER £1,750 + VAT
FREE TABLE of 10 at the Awards Dinner on 24 th May (non-member value £1,170 + VAT for Early Bird tickets)	✓	
FREE HALF TABLE of 5 at the Awards Dinner on 24 th May (non-member value £600 + VAT for Early Bird tickets)		✓
4 pop-up banners in the main room at the Dinner	✓	
2 pop-up banners in the main room at the Dinner		✓
FREE full page advert in the Awards Dinner Programme	✓	
FREE half page advert in the Awards Dinner Programme		✓
Reduced price membership for 2 years (includes Corporate) 50% discount for year 1 & 25% discount for year 2	✓	
Web-linked logo included on Awards Dinner booking pages, nomination & application forms on and offline as well as in invitations & promotional material sent to members & our non-member database	✓	✓
Logo included in videos promoting the Awards Dinner both on our website & shared via our social media platforms	✓	✓
Logo on all slides played during the Awards Dinner	✓	✓
Sponsors named during opening & closing speeches	✓	✓
Web-linked logo on our Sponsor web page for the duration of 2019	✓	✓
£100 discount on Award sponsorship (reduces price to £650 + VAT)	✓	

Click [HERE](#) to watch Awards Dinner video highlights.



AWARDS DINNER DRINKS RECEPTION SPONSORSHIP	£1,400 + VAT
3 FREE tickets for the Awards Dinner on 24 th May (non-member value £390 + VAT for Early Bird tickets)	✓
2 pop-up banners at the Drinks Reception	✓
FREE half page advert in the Awards Dinner Programme	✓
Web-linked logo included on Awards Dinner booking pages , as well as on invitations & promotional material sent to members & our non-member database .	✓
Logo & website address included in videos promoting the Awards Dinner both on our website & shared via our social media platforms	✓
Sponsors named during opening & closing speeches	✓
Web-linked logo on our Sponsor web page for the duration of 2019	✓

INDIVIDUAL AWARDS SPONSORSHIP	£750 + VAT
Present the Award at the Dinner	✓
1 pop-up banner in the main room at the Dinner	✓
Logo included on individual Award pages in Awards Dinner programme	✓
Web-linked logo included on Awards Dinner nomination & application forms on and offline as well as on invitations & promotional material sent to members & our non-member database	✓
Logo included in videos promoting the Awards Dinner, pre-Dinner semi and finalists online promotions & finalists videos played during the Awards Ceremony – All videos are posted on our website & shared via our social media platforms	✓
Sponsors named during opening & closing speeches	✓
Web-linked logo on Awards section of our Sponsor web page for the duration of 2019	✓
Opportunity to sit in on judging panel interviews with both finalists	✓

AWARD CATEGORIES

Entrepreneur of the Year – sponsored by **Claymore**
Inspiring Leader of the Year
Intrapreneur of the Year
International Entrepreneur of the Year
High Growth Company of the Year
Young Entrepreneur of the Year – sponsored by **OEM Group**
Scottish Product of the Year
New Start Business of the Year
Rising Star



£250 discount per Award for **Gold Headline** sponsors & **£100 discount** per Award for **Gold Awards Dinner** sponsors

CONFERENCE SPONSORSHIP

CONFERENCE SPONSORSHIP Our Conference will take place in November (21 st TBC)	GOLD £1,800 + VAT	SILVER £1,400 + VAT
5 FREE TICKETS for the Conference (Non-member value £600 for Early Bird tickets)	✓	
3 FREE TICKETS for the Conference (Non-member value £360 for Early Bird tickets)		✓
4 pop-up banners in the main room at the Conference	✓	
2 pop-up banners in the main room at the Conference		✓
Web-linked logo included on website Conference pages, event booking page & in all Conference invitations & reminder emails	✓	✓
Logo included in videos promoting the Conference on our website & shared via our social media platforms	✓	✓
Active promotion via WeDO social media platforms & promotional material included in Conference packs given to each attendee	✓	✓
Logo on all slides played during the Conference	✓	✓
Reduced price membership for 2 years (includes Corporate giving 3 floating memberships) 50% discount for year 1 & 25% discount for year 2	✓	✓
£100 discount on sponsorship of the Lifetime Achievement Award , includes presenting the Award to the winner at the Conference	✓	
£50 discount on sponsorship of the Lifetime Achievement Award , includes presenting the Award to the winner at the Conference		✓
Sponsors named during opening & closing speeches	✓	✓
Web-linked logo on our Sponsor web page for the duration of 2019	✓	✓



CONFERENCE SHOWCASE STAND	
Opportunity to showcase your business with a pop-up stand in the refreshments breakout area during breakfast, morning and afternoon coffee breaks & lunch	£800 + VAT
2 FREE TICKETS for the Conference (Value c£240 for Early Bird tickets)	✓
2 pop-up banners at your stand	✓
Promotional material included in the Conference packs given to all attendees	✓
Mention during Opening Speech	✓

LIFETIME ACHIEVEMENT AWARD SPONSORSHIP	
This is the only Award presented at our Conference. It is awarded to an individual who has made an outstanding contribution to the Scottish entrepreneurial community for a period of a minimum of 15 years.	£750 + VAT
Present the Award at the Conference	✓
2 pop-up banners in the main room at the Conference	✓
Logo on main holding slide and slides during the Award presentation at the Conference.	✓
Web-linked logo included on website Conference pages, event booking page & in all Conference invitations & reminder emails	✓
Promotional material included in the Conference packs given to all attendees	✓
Mention during Opening Speech	✓





SUPPER CLUB SPONSORSHIP

Click [HERE](#) to find out more about our Supper Club events.

SUPPER CLUB SPONSORSHIP	1 SUPPER CLUB £225 + VAT	2 SUPPER CLUBS £400 + VAT
2 FREE Supper Club tickets (value £94 + VAT)	✓	✓
Opportunity to speak & introduce your company during the event	✓	✓
2 pop-up banners at the event	✓	✓
Marketing material for each attendee	✓	✓
Logo included in the video promoting the event shared on our website and via social media	✓	✓
Web-linked logo included on the event booking page which is also promoted via social media	✓	✓
Web linked logo on the WeDO Scotland Supper Club section on our Sponsors page for the duration of 2019.	✓	✓





WeDO™

EVENTS FEEDBACK

2018 SUPPER CLUBS

"Hugely impressed with the calibre of the event. Outstanding speaker & fantastic attendees."

"An absolutely cracking event! Met some fantastic people & been inspired along the way."

"Fellow guests were so welcoming. Engaging speaker & really enjoyed debate."

"Stimulating conversation, amazing speaker & great to be in company of like-minded people."

2018 MASTERCLASSES

"Wow! Blown away by my 1st Masterclass. Learnt so much, loved the format, all round brilliant."

"Can't believe how much valuable information is shared at these events - phenomenal."

"The perfect environment to learn from a true expert & debate with fellow members."

"Amazing speaker, great advice & tips & lively debate. Such a worthwhile event."



2018 CONFERENCE FEEDBACK

"Tremendous event, very well run with interesting & inspiring speakers."

"Professional, well organised, informative event, The speakers were of a very high standard."

"A superb opportunity to meet inspirational business leaders who are willing to share their secrets of success."

"Head & shoulders above any other events I've attended. Fantastic speakers & brilliant workshops where I learnt so much".

MEDIA PARTNERS

BQ : BUSINESS QUARTER

We are proud to work with **BQ** as our media partners. BQ celebrates & inspires entrepreneurship to help businesses succeed and grow through their digital services and events. As dedicated supporters of entrepreneurship, BQ is making a real and tangible contribution to local, regional and national economic growth throughout the UK. BQ has an extensive reach in the UK to over 153,000 entrepreneurs, MDs and CEOs across Scotland, the North East & Cumbria, Yorkshire, the North West, the South East and the City of London.

EXECUTIVE TEAMS

FOUNDER

Belinda Roberts

CHAIR

Paul Atkinson – Par Equity & Taranata Group

EDINBURGH AMBASSADORS

Graham Langley – GL Capital, The Puffin, Fusion Whisky & Boffas Chilli Sauce

Gaynor Turner – Macintyres of Edinburgh

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Mike Christopherson – Boda Group & My Job Pitch

Dougie Walker – Claymore Global Solutions

Stuart Hunter – Advance Global Recruitment

Pete Higgins

Val Wishart – Beyond The Numbers

GLASGOW AMBASSADORS

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Nick Cohen – pcr & bizanywhere

Danny McIntyre – Primestaff

Mary-Julie (MJ) McNally – fatBuzz

Liz Hoskin – Positive Qualities

ABERDEEN AMBASSADORS

Barry Park – Chair

Current Headline

BQ

Reachin

Be Social, Go Viral.

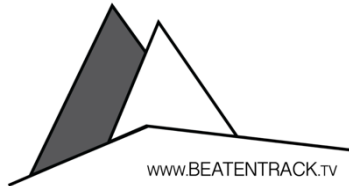
To find out more about any membership or any of our sponsorship packages, please contact Belinda Roberts by email belinda@wedoscotland.com or phone on 03302 231403.



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